November 03, 2026

For Immediate Release

Cookies United Brings a Peanut Butter Twist to Holiday Traditions with New SKIPPY® Cookie House Kits

Two iconic names come together for a sweet, no-bake decorating adventure that's packed with peanut butter flavor and holiday fun.

Move over, gingerbread! There's a new house on the holiday block, and it's bringing the peanut butter. Cookies United is teaming up with the SKIPPY® brand to make the season a little sweeter (and a whole lot nuttier) with the launch of the **SKIPPY® P.B. Cookie House Kit** and **P.B. Cookie Mini House Kit.**





Forget rolling dough, preheating ovens and hoping the walls don't collapse. These festive kits make holiday creativity a piece of cake…or, in this case, a peanut butter cookie! With everything included and no baking required, families can skip straight to the best part: building, decorating and making holiday memories together.

Each kit comes with pre-baked peanut butter cookies made with real SKIPPY® peanut butter, ready-to-use icing and colorful candy decorations to turn a simple cookie house into a holiday masterpiece. The full-size kit takes the fun one step further with a packet of SKIPPY® Creamy Peanut Butter for even more of the iconic flavor fans love.

Whether you're a decorating pro, a candy-loving kid or someone whose architectural skills peak at keeping four cookie walls standing, these kits invite everyone to get creative. Go classic with snowy icing and candy-trimmed rooftops, or let your imagination run wild. After all, the only rule for a cookie house is that it should be fun to make and even more fun to eat!

“Who says holiday houses have to be made with gingerbread?” said **Michael Strauss, Marketing Director at Cookies United**. “We’re bringing a playful twist to a holiday favorite by combining the magic of building and decorating a cookie house with the iconic taste of SKIPPY® peanut butter. These kits are all about getting creative, sharing a few laughs and making delicious memories with the people who matter most.”

Available in two sizes, the SKIPPY® P.B. Cookie House Kit (21.65 oz.) and SKIPPY® P.B. Cookie Mini House Kit (7 oz.) offer a festive activity for family gatherings, holiday parties, gifting and cozy days spent celebrating at home.

This holiday season, bring on the icing, pile on the candy and make room for a new tradition. With Cookies United and the SKIPPY® brand, the holidays just got a whole lot nuttier!

Coming to retailers this holiday season! **For more information about Cookies United and its portfolio of holiday kits, visit** www.thecookiejar.com and www.cookiesunited.com.

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